

February 15, 2026
Broulims- Idaho Falls

Attendees: Liz Yasaitis, Clare Cammarano (zoom), Heather Hogan, Macee Crowton, Destiny Blatter, Staci Farnan, Diana Poulter, Kayla Jensen, Amy Thomas.

Meeting Summary

The meeting focused primarily on ongoing parent concerns regarding communication, transparency, and rising program costs. Board members and attendees discussed frustration surrounding inconsistent messaging, confusion about club decisions, and concerns that expectations and information had changed throughout the season. While financial concerns were discussed frequently, many parents emphasized that communication issues were the larger source of dissatisfaction.

There was discussion around the spring show venue decision. Many families had assumed the show would be held at Mountain America Center and expressed frustration when it was moved to Rexburg without what they felt was adequate explanation. It was explained that the original venue date had been impacted by a scheduling conflict with another large event, resulting in the need to relocate and reschedule with limited notice. Leadership acknowledged the confusion and discussed the importance of sending a clearer explanation to members regarding the reasoning behind the venue change. Suggestions were made to conduct a parent survey and encourage families to communicate concerns directly to the club.

Club growth and onboarding were also reviewed. It was discussed that much of the recent growth has come from beginner skaters who require Learn-to-Skate instruction prior to participating fully in club activities. Members clarified that the club itself is not intended to function as beginner instruction, and that new members should ideally have foundational skating skills before joining. Discussion included the possibility of implementing a minimum skill requirement, with suggested benchmarks ranging from passing Basic 3 to approximately Basic 5 or 6. At the same time, examples were shared of skaters successfully progressing quickly after joining the program.

Financial planning and pricing structures were another major topic. The estimated annual ice expense was discussed at approximately \$68,623.70. Board Reviewed Financial proposals presented by both Destiny and Heather. Multiple membership and payment models were considered, including annual lump-sum payments, quarterly options, monthly plans, and drop-in structures. Discussion also included the possibility of discounts for families with multiple skaters. Proposed modeling estimated an annual cost of approximately \$2,550 per full-ice skater based on participation assumptions of 23 full-ice skaters. The club also reviewed payment-processing fees associated with EntryEeze and credit card transactions, including a 3.8% processing fee that would largely be passed on to families.

Additional operational concerns involved monitoring ice usage with new EntryEeze system. Suggestions included implementing punch-pass tracking or monitored sign-ins through

EntryEeze to better document attendance and reduce concerns about misuse. Discussion also acknowledged that families participate in the club for different reasons—including shows, competitions, social opportunities, and access to ice time—and emphasized the importance of maintaining flexible programming and pricing structures as the club continues to grow.

No Decision were made and no votes conducted.